

NCAA contracts with ABC, CBS for \$263.5 million

The NCAA membership will receive more than a quarter of a billion dollars for college football television coverage in the four-year period beginning with the 1982 season.

ABC, which has televised college football for 16 years, and CBS, which recently won rights to the NCAA Division I Men's Basketball Championship, will share the telecasting role equally during the period. ABC will televise exclusively in 1981, the last season of its current four-year contract.

An additional supplementary television series, primarily via cable, is yet to be negotiated; that series is expected to feature teams that usually do not realize major appearances on ABC or CBS.

Under the contracts with ABC and CBS, minimum rights fees of \$263.5 million will be paid the participating colleges for the four years. Each network will pay annual rights fees as follows: 1982—\$29.5 million; 1983—\$32 million; 1984—\$34.25 million, and

1985—\$36 million. The four-year total is \$131,750,000 per network.

Per-game rights fees will approach \$1 million in 1982 for a national game and \$690,000 for a regional telecast, although the prices are subject to variation depending upon the national and regional mix that each network selects. Pricing is determined by the networks, each of which will contract individually with the home teams of the games to be telecast.

By 1985, a national fee will be about \$1.2 million, and a regional fee will exceed \$800,000. Minimum aggregate rights fees for 1981 will be \$31 million, with national game rights set at \$600,000 and regional rights at \$423,000.

New appearance requirements will benefit all football-playing members, Football Television Committee Chair Wiles Hallock said.

Required team appearances will increase from 116 to 140 annually, he explained. Also,

each network will be required to carry a minimum of some 82 different teams each year. The committee projects that about 115 to 120 different teams therefore will appear in each two-year period of the plan.

The limitation on appearances has been increased from four (with a fifth on special dates) to six appearances in two years divided equally between the two networks, with so-called bonus appearances on special dates eliminated. A team may have four national appearances in two years, provided they are divided equally between the two networks. A team will be limited to four regional appearances the first year of a two-year period and five appearances the second.

As in the current four-year plan, the rules governing appearances will be applied in two-year increments, Hallock explained.

"Balance of appearances between the two networks appeared essential," Hallock said, "for the equitable administra-

Membership sent TV referendum

The NCAA Council has mailed a referendum to the membership's chief executive officers seeking to amend three aspects of the telecasting principles that the membership approved this spring.

Principle No. 9 would be amended to increase the amount of commercial time to 26 minutes per telecast (in not more than 21 commercial positions).

An amendment to Principle No. 10 would alter the appearance rule, as outlined in the accompanying story. Principle No. 13 would be amended by deleting most of the requirement that the two networks be required to provide mandatory supportive programming.

The ballots are due at the national office no later than August 24. A two-thirds majority of the eligible members voting is needed for approval.

tion of the plan. Also, through these appearance requirements, the committee believes it has maintained the critical balance of appearance opportunities among institutions with different types of football programs. We believe all major football programs will benefit significantly. Certainly that was our goal throughout the long period of preparing the principles that guided the committee and through the repeated meetings with the networks and the negotiations that led to the final agreements with ABC and CBS."

Each network will be required to present 14 exposures each year (14 occasions on which its entire network receives a game). It may use ei-

ther seven national and seven regional exposures to gain 35 games and 70 annual team-appearance opportunities or eight national and six regional exposures to achieve the same number of games. On regional dates, from three to six games may be televised to compose the exposure.

No regional telecast may be released to more than 65 percent of the television households; however, once in two years each network may request that a regional telecast be released to 75 percent of the homes.

The 70 annual games will be selected through a coordinated scheduling process. Although the development of that

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Committee considers automatic qualification

Despite permitting an increase in the number of conferences receiving automatic qualification for the 1982 championship, the NCAA Division I Men's Basketball Committee is considering means to control automatic-qualification berths beginning with the 1983 event.

"We spent a great deal of time reviewing automatic qualification for all conferences," said committee Chair Wayne Duke, Big Ten Conference, "and there is no doubt in my mind the committee will scrutinize this activity even more closely in the future."

"The NCAA Executive Committee has approved a recommendation from the basketball committee limiting the number of automatic berths in the 1983 bracket to no more than 50 percent. The Executive Committee also directed the basketball committee to administer the automatic-qualification procedure.

"It is my opinion the committee will closely evaluate the 'sufficient quality to warrant automatic qualification' clause currently in the basketball handbook when it awards automatic qualification for the 1983 tournament."

The basketball committee has acted in two areas regarding automatic qualification. It recommended that any new conference seeking automatic qualification must wait three years instead of two before the committee can consider its request. If the conference has any member that has not been a member of Division I for at

least five years, the waiting period becomes five years.

"The committee is concerned about the number of institutions applying for Division I membership and the newly created conferences requesting automatic qualification," Duke said. "We are convinced the longer waiting period will require the institution and the conference to demonstrate a commitment to a total athletic program."

The committee, which met in July in Chatham, Massachusetts, also reviewed a projected income statement for the 1982 championship. Teams losing in the first and second rounds of competition are projected to receive \$121,428, while teams losing in regional competition will receive \$364,268. Teams advancing to the Final Four will receive \$485,712.

In 1982, the Midwest will play the West and the Midwest will play the East in the March 27 national semifinals. The winners then will compete for the championship March 29 at the Louisiana Superdome in New Orleans.

Other dates set in the 1982 bracket include:

March 11 and 13 (first and second rounds)—Utah State University, Logan, Utah (West); Vanderbilt University, Nashville, Tennessee (Midwest); Oral Roberts University, Tulsa, Oklahoma (Midwest), and Charlotte Coliseum Charlotte, North Carolina (East).

March 12 and 14 (first and second rounds)—Washington

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Stanford's Darrin Nelson, one of the top rushing and receiving threats in the nation, is among the top returnees in the country as the 1981 season approaches. See related story, page 4.

Presidents to assemble in Chicago

The second annual NCAA-sponsored meeting of chief executive officers of member institutions has been moved from Kansas City to Chicago.

Originally scheduled at the Hyatt Regency Hotel in Kansas City, the activities were moved to the Hyatt Regency O'Hare in Chicago after the July 17 tragedy at the Kansas City facility resulted in its being unavailable for the September 28-29 meetings.

Intended as a discussion forum and educational program, the gathering of selected chief executives enables them to review major policy areas in intercollegiate athletics before proposals in those areas are considered at the annual Convention.

The 1981 session will include separate meetings for chief executives from Divisions I, II and III, with a brief joint reporting session concluding the two-day program. Agendas for the separate meetings were to be finalized by the NCAA Council in its August 12-14 meeting.

A total of 30 Division I chief executives have been invited, including 26 selected by the voting allied conferences in that division and four invited to represent independents in Division I. Invitations were sent to 15 Division II chief executives on the same conference-independent basis. In Division III, that division's steering committee selected 18 CEOs to receive invitations.

Agenda topics and a listing of the chief executives expected at the meeting will appear in the August 31 NCAA News.

Stage set for historic 1981 NCAA football season

Alabama meets Louisiana State September 5 in the first 1981 nationally televised college football game as Alabama coach Paul (Bear) Bryant continues his climb toward Amos Alonzo Stagg, the all-time leader in coaching victories.

Bryant, 306-79-16, needs eight wins to tie and nine to surpass Stagg as the all-time leader. Bryant has compiled his record during a 36-year coaching career as opposed to Stagg, who coached for 57 years.

The Southeastern Conference battle between Alabama and Louisiana State, set for an 8 p.m. CDT kickoff, is the first telecast of the 1981 NCAA-ABC television package.

At press time, only one other national television game had been decided. ABC will televise nationally the Stanford-Purdue game September 12. Still to be selected are 11 national and 10 regional telecasts. ABC probably will wait to announce the remaining games on a week-by-week basis during the season.

Other key matchups for the first week of college football's 113th season on September 5 are Georgia vs. Tennessee, Wake Forest vs. South Carolina, Pittsburgh vs. Illinois and Miami (Florida) vs. Florida. Akron meets Middle Tennessee State in an early-season clash in the Ohio Valley Conference.

Keith Jackson returns for his eighth season as principal play-by-play announcer of NCAA college football on ABC-TV. Jackson will handle

play-by-play duties of national telecasts.

Other play-by-play announcers who will appear on regional telecasts are Bill Flemming, Al Michaels, Jim Lampley, Verne Lundquist, Steve Zabriskie, Chris Lincoln and Bob Murphy.

Working as color announcers will be 10 former players and coaches. Returning for at least their third year of color commentary are former Notre Dame coach Ara Parseghian; Frank Broyles, Arkansas athletic director; Ric Forzano, former coach at Navy; Ben Martin, former coach at Air Force, and former players Steve Davis and Lee Grosscup. Returning for their second year of duty are former coaches Darrell Royal (Texas) and Pepper Rodgers (Kansas, UCLA and Georgia Tech).

NCAA College Football '81, the weekly Sunday highlights show, begins September 13 at 11:30 a.m., CDT. Produced by NCAA Productions, the show will air 13 consecutive weeks.

The 30-minute program features highlights of six key games from the previous day's action. By way of satellite, highlights of late games from the West Coast will be included in this year's package.

Besides video highlights, the show will consist of telephone interviews with players and coaches as well as late Saturday night scores.

A host of 1980 statistical leaders return this year, led by Brigham Young quarterback Jim McMahon, holder of 32 NCAA records. Most of

McMahon's records were set last season when he completed 284 of 445 passes for 4,571 yards and 47 touchdowns. His 176.9 passing efficiency rating was 28 points ahead of runner-up Joe Adams of Tennessee State.

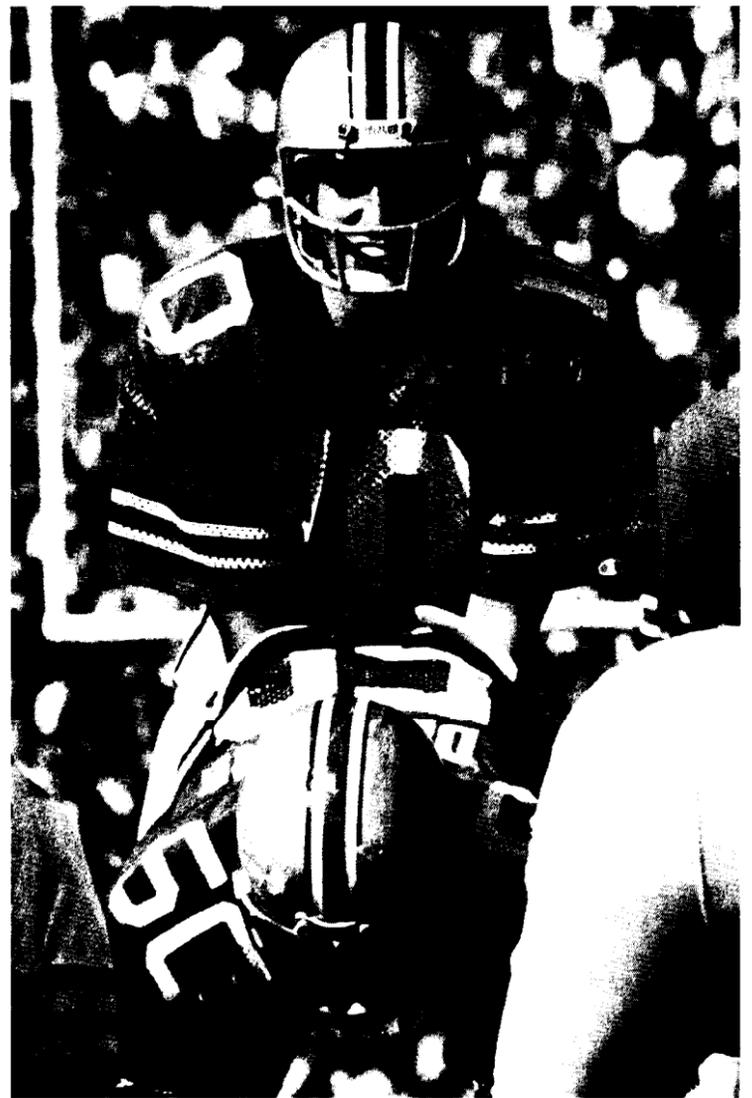
On September 12, fans will be able to see Stanford's dynamic duo of quarterback John Elway and running back Darrin Nelson face Purdue on national television. Elway had the second-best season of any Division I-A quarterback last year, completing 248 of 379 passes for 2,889 yards and 27 touchdowns.

Nelson is a double threat as runner and receiver. He enters the 1981 season as the nation's No. 1 career receiver and No. 2 career rusher among active players. In 1977 and 1978, Nelson rushed for 1,000 yards and caught 50 passes in the same season.

The top returning rushers are Southern California's Marcus Allen (156.3 yards per game in 1980), Georgia's freshman sensation Herschel Walker (146.9) and Maryland's Charlie Wysocki (123.5).

Tennessee State's Mike Jones and San Jose State's Gerald Willhite are the top returning receivers. Both players caught 55 passes last year, although Jones scored 13 touchdowns to three for Willhite.

Top returning pass thieves are Vann McElroy of Baylor and Mike Richardson of Arizona State, both of whom grabbed eight interceptions last season. Houston's Lonell Phea is the top punt returner



Ohio State quarterback Art Schlichter

with a 13.6 average while the top returning punters are Florida State's Rohn Stark (45.2) and Southern Methodist's Eric Kaifes (44.6).

Southern Mississippi's Sammy Winder is the top re-

turning scorer with 20 touchdowns, 120 points and a 10.9 average; Notre Dame's Harry Oliver leads returning field goal kickers (18 of 23 field goals for 1.64 average per game last year).

New football records book available

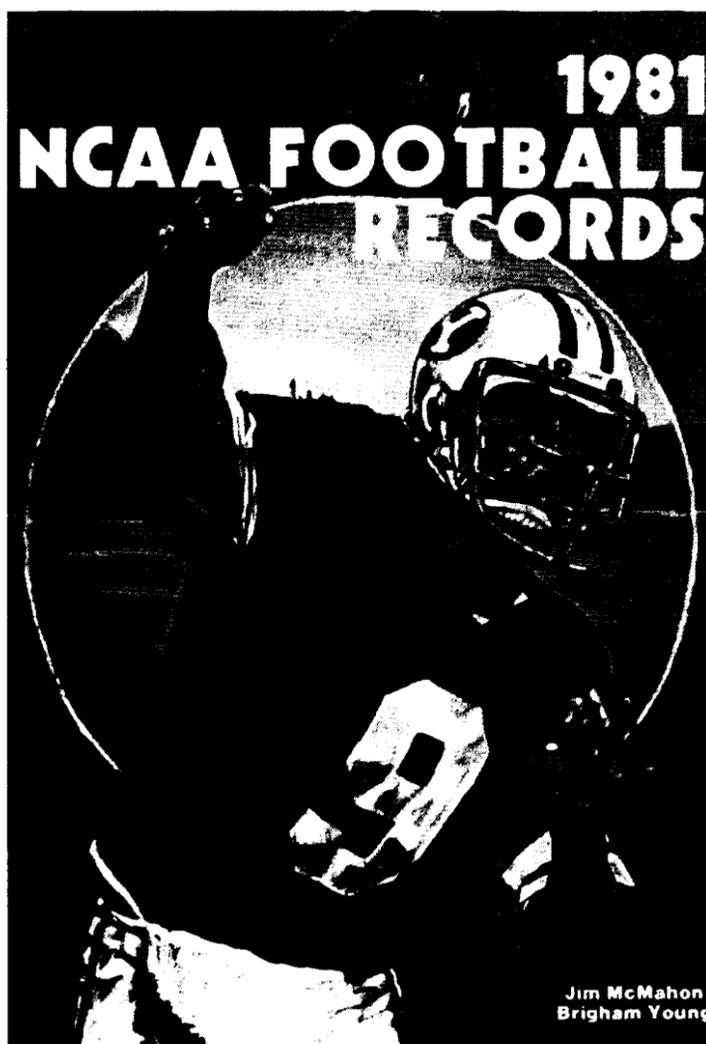
The expanded NCAA football records book now is available from the NCAA publishing department.

In addition to individual and team records for all four football divisions, 1981 NCAA Football Records absorbed some material from the football guide, which has been discontinued.

New features of the 288-page records book are conference standings, championships results, 1980 results and 1981 schedules. This information previously was published in the football guide.

1981 NCAA Football Records features Brigham Young quarterback Jim McMahon, holder of 32 NCAA records, on the cover. In addition to individual and team records, the book contains annual champions, all-time statistical leaders, winning streaks, team champions and best single-game performances of the 1980 season.

Other items of interest in the records book are all-America selections since 1889, special award winners, all-time coaches' records, college football attendance figures, results of major bowl games and the 1981-82



postseason football lineup. Cost of the football records book is \$5. Orders

should be sent to NCAA Publishing, P.O. Box 1906, Mission, Kansas 66201.

NOCSAE releases football helmet list

The National Operating Committee on Standards for Athletic Equipment (NOCSAE) has released the list of football helmet models that have passed its helmet standard.

The NOCSAE standard, established in 1973, determines the shock absorption properties of football helmets under various temperature and humidity conditions. Through different tests, it can be determined whether a football helmet can attenuate an impact and not exceed an established severity index.

The following helmet models have passed the NOCSAE helmet standards. The year listed with the helmet model indicates the first year the model passed the test standards.

Bike Athletic Company (formerly Southern Athletic/Bike): Bike Air Power, 1975; Bike IV, 1979.

Medalist-Leesburg (formerly Medalist-Gladiator Athletic and Gladiator Athletic): GHH, 1974; YPHH, 1974; YP96, 1979; GPH, 1980; YP00, 1980.

"Hutch" Sporting Goods Company: Protector 700, 1975; Defender 800, 1975.

Kelley Athletic, Incorporated: SK40, 1975; SK50, 1975; 100AH, 1975; 130AH, 1975; 100MH, 1976; 130MH, 1977; SK20 (youth), 1980; 100 MHX, 1980.

Marcan: MX, 1978.

Maxpro Corporation: K-21, 1977; K-21PA, 1977; K-22, 1977; K-22PA, 1977; K-50, 1978; K-21ABS, 1978; K-22ABS, 1978; K-30, 1978; YP98, 1975; G66, 1979; YP66, 1980; K-40JR, 1977;

K-22JR, 1977.

MacGregor (Division of Brunswick Corporation. Company has discontinued manufacturing helmets): 100MH, 1974; 120MH, 1975; 130MH, 1975.

Marietta Manufacturing Company (Company has discontinued making helmets): K-21, 1974; K-21PA, 1974; K-21JR, 1975; K-22, 1975; K-22PA, 1975; K-112, 1975.

Nocona Athletic Goods Company: N12-S, 1975; NHCS, 1975; NHG3-S, 1975; LNHC, 1975; HG3-S, 1975; NK12-S, 1975; LNKC-S, 1975; NPJH-5, 1975; NKHC-S5, 1975; G76 (Golden 76'r), 1976; NH-100, 1980; NPJH-8, 1980; NH-500, 1980.

Protective Products (Division of Becton, Dickinson and Company): A707, 1975; P707, 1975; A747, 1975; P747, 1975; P38, 1975; P5, 1975.

Rawlings Sporting Goods Company: CSH, 1974; HND-9, 1974; CHND-9, 1975; CHC, 1975; CHC-20, 1975; NBCZ-1, 1975; NBCZ1, 1975; JRC, 1975; HC, 1975; HC-20, 1975; HC-30, 1976; HNDV, 1977; HND-VP, 1978; HND-P, 1978; HC25-P, 1978; HBZ-1, 1975; HBZ-2, 1975; HND9, 1975; HC-35, 1976; HCVP, 1978; HNFL-N, 1980; HC50N, 1980; HC38N, 1980; RTS-1, 1980; RTS-2, 1981.

Riddell, Incorporated: TAK-29, 1974; TK-2, 1974; PAC-3, 1974; PAC-44, 1975; Microfit, 1975; A.C.E.-1, 1980.

Royal Athletics (Discontinued manufacturing helmets): King, 1975; Prince, 1975; Duke, 1975.

Tucker Manufacturing: TSH 100, 1975; K-25, 1979; K-25A, 1979; K-25PA, 1979; K-25ABS, 1979.

Island Plastics: HU1 (youth), 1980; HU2 (youth), 1980.

The following football helmets still bear the NOCSAE seal; however, because these particular models are no longer

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Interpretations

EDITOR'S NOTE: Publication of an interpretation in this column constitutes official notice to the membership. Questions concerning these or other O.I.s should be directed to William B. Hunt, assistant executive director, at the Association's national office (P.O. Box 1906, Mission, Kansas 66201; 913/384-3220).

Unacceptable benefit—professional tickets

(Revises Case No. 72)

Situation: A representative of an institution's athletic interests plans to purchase tickets to a professional sports contest and make these tickets available to student-athletes enrolled in an NCAA member institution. (35)

Question: Is this permissible?

Answer: No. The gift of the tickets would represent an unacceptable fringe benefit unless the tickets are provided for entertainment purposes to student-athletes involved in a team trip for an away-from-home contest. Under such circumstances, the institution may pay actual costs for reasonable entertainment which takes place in the general area where the team plays or practices. [C 3-1-(g)-(5)]

Countable player—football

(Revises Case No. 348)

Situation: A student-athlete is a countable player under the financial aid limitation provisions of Bylaw 5-3 and reports for preseason practice in football. The student-athlete subsequently voluntarily withdraws from the team prior to the first day of classes or before the first game of the season, whichever is earlier, and releases the institution from its obligation to provide athletically related financial assistance. (569)

Question: Is it permissible to award the departing student's grant-in-aid to another student, provided such student already has enrolled at the institution and is a member of the football squad?

Answer: Yes. [B 6-3]

Countable aid withdrawn

(Revises Case No. 349)

Situation: A student-athlete is awarded one of the initial grants for an academic year in the sport of football. The student-athlete then fails to report for regular squad practice or makes only a token appearance by reporting for one day of practice. In accordance with Constitution 3-4-(c)-(2), the institution may cancel or graduate the student-athlete's financial aid after an appropriate hearing. (331)

Question: If the financial aid were graduated or canceled, would the institution be permitted to award the student-athlete's aid to another student-athlete without such aid being counted in the maximum initial awards limitation for that year?

Answer: No. Once financial aid is counted against the initial limitation, it remains countable for the academic year in question unless the student-athlete voluntarily withdraws from the team prior to the first day of classes or before the first game of the season (whichever is earlier) and releases the institution from its obligation to provide athletically related financial assistance. [B 6-3-(a)]

Championship Corner

1. Westfield State College has been approved as host institution for the 1981 Division III Field Hockey Championship, November 21-22.
2. Elizabethtown College has been approved as host institution for the 1982 Division III Women's Basketball Championship, March 19-20.
3. The dates for the 1982 and 1983 Men's Volleyball Championships have been changed. In 1982, the dates will be May 7-8 at Pennsylvania State University and in 1983, the dates will be May 6-7 at the University of California, Los Angeles.

TV staff duties altered

C. Dennis Cryder, director of NCAA Productions, and James W. Shaffer, assistant director of NCAA Productions, have assumed additional responsibilities with the NCAA General Television and Football Television Committees, respectively.

Both staff members will work with Thomas C. Hansen, assistant executive director, who serves as the television program director for both committees. Cryder and Shaffer will act as assistant television program directors for the respective committees. Shaffer's primary role with the Football Television Com-

mittee will be the administration of exception telecasts. All communications regarding exception telecasts under the NCAA Football Television Plan should be directed to Shaffer at the national office. A member institution applying for an exception telecast should obtain the proper form from its district representative on the committee.

Seaver Peters, director of athletics at Dartmouth College, is chair of the General Television Committee, and Wiles Hallock, executive director of the Pacific-10 Conference, is chair of the Football Television Committee.

Legislative Review

Committee seeks rules changes

Changes in NCAA legislation ranging from permitting tryouts of prospective student-athletes to liberalizing the five-year rule have been recommended to the NCAA Council by the Special Committee on Legislative Review.

In its July 27-28 meeting, the committee, which includes six men, six women and NCAA Secretary-Treasurer John L. Toner as chair, recommended that the Council sponsor legislation at the 1982 NCAA Convention to:

- Amend the five-year rule in all three divisions to permit four years of competition during a student-athlete's college enrollment, with the understanding that the 20-year-old provisions of the "commonage" rule in Division I and amendments being proposed by the Academic Testing and Requirements Committee to close loopholes in the new satisfactory-progress rule would eliminate many supposed abuses of a liberalization of the five-calendar-year legislation.

- Reduce the number of institutions from which a prospective student-athlete could receive a paid campus visit from six to five.

- Revise Constitution 3-1-(f) to permit a student-athlete to coach or teach in his or her sport outside the institution if such coaching or teaching is not arranged by the institution's athletic interests, as well as in an institution's own summer camp (eliminating the current limit of 50 percent of the student's employed time) unless otherwise restricted by NCAA legislation.

- Exempt women's basketball from the playing and

practice season limitations of Bylaw 3 during the 1981-to-1985 period specified in the NCAA governance plan.

- Establish in Bylaw 6-5 sport by-sport financial aid limitations for women's athletics at institutions operating their women's programs under NCAA legislation.

In addition to those specific recommendations, the committee voted to inform the Council that it favors in concept permitting standardized, noncontact tryouts for prospective student-athletes, men and women, with the understanding that a specific proposal—probably coupled with a recommended reduction in permissible off-campus recruiting contacts—would be submitted in October after consultation with NCAA sports committees and coaches associations.

The committee also reported to the Council that it favors retention of the 2,000 rule for both men and women and would support any recommendation to increase that requirement.

By a 5-4 vote, the committee decided not to recommend legislation that would permit a student-athlete to be employed during term time; however, the committee will review that issue in its September meeting.

"At this point, we believe we have considered in detail the most pressing needs for legislation affecting both men's and women's athletic programs," Toner said. "The committee will meet again prior to the November 1 amendment deadline, if necessary, and could submit additional recommen-

dations as its work continues."

The sport-by-sport women's financial aid limitations currently proposed by the committee—which it has reserved the right to revise before the October Council meeting—are as follows (all based on equivalencies except as noted):

Division I—basketball, 14 (head count); cross country-track, 16; fencing, five; field hockey, 13; golf, six; gymnastics, 10 (head count); lacrosse, 11; softball, 13; swimming, 14; tennis, eight, and volleyball, 12 (head count). The committee also favors a reduction in the men's basketball limitation from 15 to 14.

Division II—basketball, 12; cross country-track, 14; fencing, five; field hockey, seven; golf, six; gymnastics, six; lacrosse, 11; softball, eight; swimming, nine; tennis, six, and volleyball, eight.

In actions not requiring Council sponsorship of legislation, the committee:

- Informed the Council that it would support use of NCAA funds to develop training programs for women officials.

- Reported that it is not in favor of proposing additional 1981-82 NCAA championships at the 1982 Convention but will propose in October additional women's championships that would begin in 1982-83.

- Noted that the Collegiate Commissioners Association will offer a letter-of-intent program for women's athletics in 1981-82 and has urged the Association for Intercollegiate Athletics for Women to agree to reciprocal recognition of the CCA and AIAW letters of intent.

Exception deadline is set

Member institutions that sponsor football and are interested in applying for a 400-mile exception telecast under the NCAA Football Television Plan are required to have the appropriate application to their respective district representative on the NCAA Football Television Committee no later than 15 days before the proposed telecast date.

The committee implemented this provision effective for the 1981 season after a large number of last-minute requests were received for 400-mile exception telecasts in 1980, according to Wiles Hallock, Pacific-10 Conference executive director and committee chair.

Helmets

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manufactured, replacement parts may not be available.

Alamo: JVP, 1975.

Bell Helmet, Incorporated: 1975, 1975.

Bike Athletic Company (formerly Southern Athletic/Bike): Bike II, 1977; RD1, 1975; RD2, 1975; RDP, 1975; RDX, 1975.

Bramble Athletic Manufacturing Company: H10, 1976.

Medalist-Leesburg (formerly Medalist-Gladiator Athletic and Gladiator Athletic): THH, 1974; G77, 1974; T44,

1974; G12, 1974; G-44, 1974; G-88, 1974; G22, 1975; YP44, 1975; G33, 1975; YP22, 1975; YP96, 1975; YP94, 1975.

Wilson Sporting Goods Company (Company has discontinued manufacturing helmets): F2034, 1974; F2043, 1974; F2000 (revised), 1974; F2032, 1975; F2054, 1975; F2004, 1975; F2005, 1975; F2000, 1975; F2040, 1975; F2002, 1975; 1443-IR, 1975; 1962CL, 1975; F2030, 1976; F2050, 1977; F2211, 1977.

Winnwell Limited: FH-73, 1978; FH-79, 1978.

Certification of compliance forms due

NCAA member institutions must return certification of compliance forms to the NCAA national office by September 15 in order to be eligible for 1981-82 NCAA-sponsored championships under the provisions of Bylaw 5-6-(d).

The chief executive officer of an institution must sign the Institutional Certification of Compliance form, thereby indicating that the appropriate personnel of the men's athletic program have reviewed NCAA rules and regulations and that the men's program is in compliance with NCAA legislation. For the first time, the chief executive officer also must indicate that during the 1981-82 academic year, the women's program of the institution will comply with either NCAA legislation or the rules of a recognized state, conference, regional or national organization that it applied to its women's program prior to August 1, 1981. In the latter case, the chief executive officer must identify that organization on the form, even if the institution does not choose to enter teams or individuals from its women's program in NCAA-sponsored championship meets or tournaments.